

E.Novation and Aplicom establish European co-operation

Rotterdam / Berlin / Helsinki, 31 May 2007 - E.Novation, a foremost international Software-as-a-Service (SaaS) provider and fleet management specialist and Aplicom, a leading international developer and manufacturer of professional automotive ICT equipment, signed an agreement in early May establishing a European partnership. Following successful projects in Germany, E.Novation and Aplicom now aim to conquer the rest of the European market together.

The first projects included the development of total solutions in the field of digital and analogue tachographs. The two companies developed this product with DKV Euro Service, a European market leader in road transport services. The partners will be launching their solution at the Transport Logistic 2007 event in Munich, Germany.

Arthur Nederlof, CTO from the E.Novation Group, is excited about this strategic alliance: "This alliance forms an important step towards strengthening our market position in Europe and enables us to improve our support and service to transport companies in the field of tachographs and fleet management. This alliance creates a synergy that will be beneficial to our customers." Walther Bernard, Managing Director at the Berlin-based office of E.Novation BTC, emphasized the Finnish IT partner's long-standing experience: "We chose Aplicom because they are a leading manufacturer of onboard vehicle computers and they rank among European pioneers in the field of ICT, fleet management and M2M communications (machine to machine). Thanks to the integration of the new Aplicom A1 onboard computer, we are now able, for the first time ever, to provide an economical, pan-European GSM solution for both analogue and digital tachographs in just one hardware component."

The strategic alliance agreement is also a step towards a bright new future for Aplicom's CEO, Vesa Helkkula: "Europe is a very important market for us, especially Germany and the Netherlands, which are both leading transportation and logistics hubs in terms of the implementation of new IT technologies. E.Novation is a partner that has extensive knowledge and expertise within the European transport and IT sectors. We are really looking forward to working together with E.Novation and DKV Euro Service on the development of new and innovative solutions. This alliance offers us the opportunity to consolidate our strengths, to tackle new target markets together and to expand our European market position still further."

For more information, please visit the www.aplicom.com, www.enovation.nl and www.dkv-euroservice.com websites.

Visit us in Munich, Germany, at the Transport Logistic 2007 exhibition from 12 to 15 June 2007: Aplicom (Hall C4/Stand 318), DKV/E.Novation BTC (Hall A5/Stand 105/206)

About Aplicom

Aplicom is a European pioneer in professional vehicle telematics and fleet management equipment. In addition to vehicle telematics it offers hardware platform products to other M2M (machine to machine) applications.

Aplicom develops and manufactures high quality, open protocol, mobile and wireless platforms and vehicle workstations to various end customer applications. The products are sold to service providers, system integrators and manufacturers (OEM's) in over 30 countries. Aplicom is originally a Nokia spin-off company from 1990 with a core team that has over 15 years of experience of fleet telematics. Some end-customer references: Omlor, Saval, Mebin, McGregor, Rocla, Vaisala, Shell, Finnish Railway administration.

www.aplicom.com

Media contact:

Sari Rintala

Aplicom Oy

Tel: +358 9 2707 5970

Email: sari.rintala@aplicom.fi