

APLICOM BRINGS NEW EXCITING INITIATIVES TO FLEET COMMUNICATION AND NAVIGATION

Aplicom A1 Product Family allows service and system providers improve productivity and reduce costs

Espoo, Finland – February 25, 2008 – Aplicom, a European pioneer in professional vehicle telematics and fleet management equipment will present a product family for telematics applications, the Aplicom A1 at CeBIT, Hannover (4 - 9 March 2008). Since its introduction at last year's CeBIT, Aplicom A1, a universal unit, has grown into a family of telematics products that allow service and system providers offer the same platform for several markets and suit different budgets.

Aplicom A1 Product Family offers a complete set of features for professional use in fleet and asset management as well as mobile and wireless applications. Designed to suit several application segments, Aplicom A1 enables for example efficient routing of commercial vehicles by accurate positioning, reduced fuel consumption, regulatory driver compliance as well as savings in household electricity consumption with real-time energy measuring, all contributing to the environment and safety.

Aplicom A1 Product Family includes five versions, each offering simple deployment of any fleet telematics or M2M system. A range of services and product options has been introduced to complete the product family. At CeBIT Aplicom will demonstrate some of the new features such as connection with Nokia N810 Internet Tablet, electronic driver logbook and the enhanced configuration tools and capabilities of Aplicom A1 products with ready-made software for fleet telematics and navigation.

“We are very happy that new and existing Aplicom partners are adopting this new A1 product family for their business solutions” says Vesa Helkkula, CEO of Aplicom, and continues, “The rapidly growing sales volumes and the number of new users are really showing that A1 products are adding great value to our partners’ solutions”.

Aplicom A1 products have gone through extensive tests for low and high temperatures, vibrations and other environmental conditions to withstand vehicle and other demanding environments.

Aplicom Oy

Aplicom is a European pioneer in professional vehicle telematics, fleet management and telemetry equipment. Aplicom products have proven their reliability over the years in a number of large installations throughout Europe and the Middle East. In total Aplicom has delivered over 150.000 units. Aplicom products are sold through service providers, system integrators and manufacturers in 30 countries. Finland based Aplicom is originally a spin-off company of Nokia.

<http://www.aplicom.com/>

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