



## Easy to use software platform for Aplicom System Partners

### **APLICOM'S REGATTA M2M PACKAGE OPENS UP NEW INDUSTRIAL MARKETS**

Aplicom, leaders in the design and manufacture of high performance telemetry products, has launched a new software platform, Aplicom Regatta, for a wide range of mobile and remote industrial applications, to be used with Aplicom hardware products.

Aplicom's new Regatta package is a technically advanced platform for wireless telemetry and monitoring that can be used to control both fixed and mobile assets. Where existing industrial processes often rely on simple devices with a narrow range of capabilities, Aplicom products offer many years experience and development of proven products in the harshest environments. Reliability is built in whether the conditions are hot, cold, dusty, high humidity or liable to power surges.

Regatta has been specifically developed to allow Aplicom's System Partners to focus on the functionality of a particular solution, secure in the knowledge that Aplicom's proven technology will easily handle the largest and most complex tasks, and offer reliability, power and strength.

Programming is carried out using Java and J2EE, which makes programming easy and effective. Data security and integrity are built-in features using the latest encryption techniques.

Aplicom Managing Director **Ilkka Leppänen** says: "The M2M market is growing quickly and Aplicom, with its 15 years experience in providing mobile data equipment, is well prepared to serve customers in this market. Aplicom Regatta builds on our success in manufacturing the leading professional vehicle computers. System integrators and our existing network of System Partners now have a very advanced, purpose-designed solution to offer end users."

Aplicom Regatta has been developed around the proven Aplicom C-series computer, which has multiple interfaces and a rugged design, ideally suited to remote or mobile applications.

For end users the core advantages of Aplicom Regatta are the speed in which projects can be completed, confident remote programming and monitoring, the ability to add new clients simply and quickly, and the ability to create relevant and personalised reports.

Systems integrators or application developers are able to focus their skills on the application, without having to worry about the capability of the computer and system. Aplicom Regatta uses Java and J2EE, which are the most common languages in these applications. This reduces the cost of programming tools, lowers the cost of simulation and testing of functionality in the virtual environment, and provides a ready-made program.

The launch of Aplicom's new Regatta solution is a major step forward. For the first time, powerful, advanced computer technology is available in a robust and reliable product for the harshest environments.

## **Aplicom**

Aplicom is focused on providing high quality computer platforms, related application modules and customised solutions with partners for the business area of professional vehicle telematics and wireless telemetry. For more than 10 years Aplicom has been a leading European specialist in the design and manufacture of professional vehicle computers for companies to improve productivity.

Products, which are supplied through a partner network in over 30 countries, offer increased productivity for fleet operators such as freight forwarders, customer service organisations and local authorities.

Aplicom computer platforms with solutions developed by Aplicom partners offer more productivity and peace of mind to end-users. Industrial processes and vehicle fleet operations can be optimised and controlled more accurately with advanced wireless data solutions. The solutions provide fast and error-free data communication between mobile or fixed assets and office-based IT systems.

Hardware and software structures are based on Aplicom's future-proof, modular architecture, which has a flexible, open application platform for system developers and enables future system upgrades and adaptation of new technologies. All Aplicom products are designed for demanding industrial environments. They provide excellent ergonomics, good design and great reliability, but above all proven productivity improvements for users.