



Press release

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CEMENTBOUW IN THE NETHERLANDS CHOOSES APLICOM AND KPN FLEET CONTROL®

Leading Dutch concrete and logistics company, Cementbouw Betonmortel bv implemented KPN FleetControl® management system, and installed Aplicom F-series vehicle computers into their trucks.



Aplicom F-series was chosen, because the rugged vehicle computer is known for its reliability, offers the possibility for GPRS data and voice integration. It also allows great future expansion possibilities thanks to open standards and its free programmability.

Together with their software partner Tensing, KPN has developed a dedicated F-series user interface specifically for the concrete mixing industry. FleetControl transmits status messages from the mixer's switch as well as GPS data automatically to a central database, which in turn has direct coupling with the internal planning system of Cementbouw.

The Aplicom F-series fits perfectly to the needs of concrete mixing industry. KPN FleetControl® with its industry specific user interface and voice integration are bringing clear benefits to the customers. KPN, Aplicom and Tensing are expecting to sell several new FleetControl® systems to the Dutch concrete mixing and logistics industry in the coming months.

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