



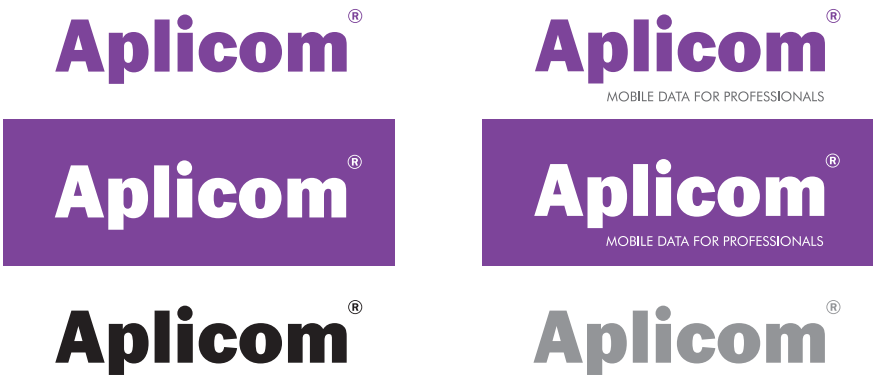
Clear space around the logo

The minimum clear space around the logo is two times the diameter of the dot above the letter i, as shown in the picture above. If possible leave more clear space around the logo.

Colours

The primary colour of the logo is purple (*PANTONE 2583 and CMYK 60, 87, 0, 0). Depending on where the logo is used the colour can also be black, 50 % black or negative (white).

Logo versions available



DO NOT USE THESE



Always use the correct shade of purple
(* PANTONE® 2583 ja CMYK 60, 87, 0, 0.)



Do not use shadow around the logo.



Do not change the position of the slogan.



The slogan for the white logo is always white.



Do not use any effects with the logo.